

JANUARY 2021: ISSUE 4

SOLENERGY NEWSLETTER

Company Newsletter | By: Stephanie Ayala and Jillian Brice



OUR MISSION

SolEnergy is a company committed to producing an alternative, clean, and renewable source of energy for individuals, businesses, and families worldwide.

SolEnergy will offer our customers the opportunity to acquire the electrical power they need while saving them both time and money by flipping the switch to solar! We provide a variety of environmentally-friendly products and packages that allow customers to effectively lead to a cleaner and greener future.

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COVID-19 Impact



Our Company, SolEnergy, much like all the firms across the United States, have been greatly impacted by the recent outbreak of COVID-19. Among the struggles, VEI has to resort to communicating with their students through online learning and a hybrid school schedule, which really limits students from meeting

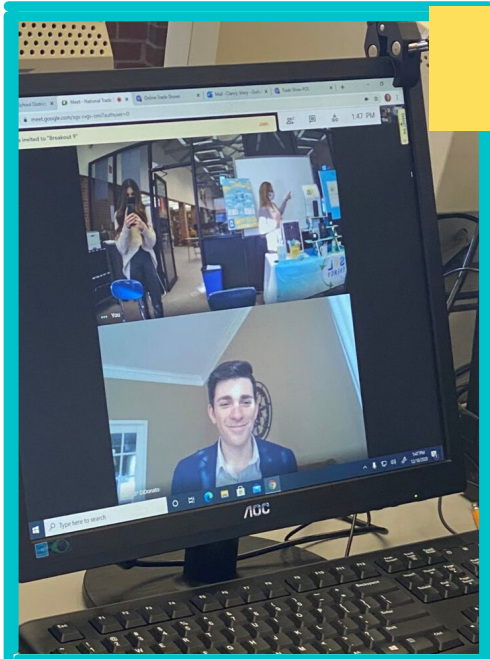
with their departments in person. With this, employees within each company are required to complete their department tasks and submit them virtually as well as using



google meet sessions as one of the key components of communication. All health and safety measures are extremely necessary due to the current state of our world, but this has not stopped Virtual Enterprises from providing students the experiences of creating business relationships with other firms, participating in trade shows, and overall being granted the opportunity to see their company prosper during these difficult times! SolEnergy is proud to announce that the employees of our company have demonstrated dedication and have remained motivated to share our environmentally friendly, solar-based products and packages utilized for electrical power while also protecting our world!



Events



Long Island Trade Show

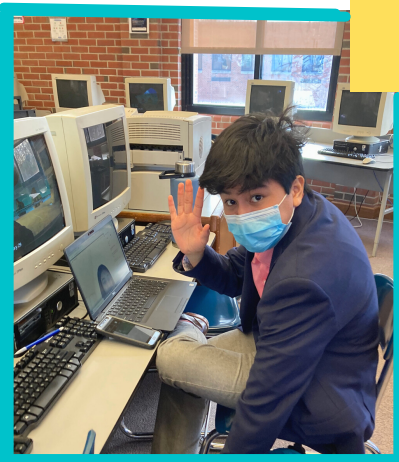
On November 20, of 2020, VEI hosted a virtual trade show due to our current circumstances. The first trade show of the new school year! Virtual Enterprise made an effort to give students a hands on experience of business interaction. SolEnergy and many other national companies conversed via google meet and went into break-out rooms. Our employees participated around a schedule that allowed everyone to have the opportunity to buy and sell from other firms. In order to prepare for this event, SolEnergy practiced with demo trade shows and investigated which companies intrigued them most in order to guarantee a successful show!

National Trade Show

On December 20, 2020 VE firms gathered via google meet and zoom to participate in the first National Trade Show of the year. Our employees remained professional and committed to SolEnergy despite the technical difficulties of the network. Our team proved dedication to the firm which was reflected through their attentiveness and hardworking manner even with the challenge of working remotely once again. We managed to earn \$115,000 in sales as a reward for our work.



Long Island Trade Show



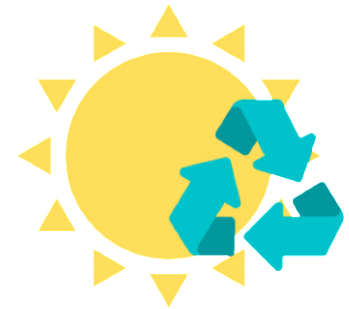
On January 29, 2021 our firm participated in our second Long Island Trade show. Utilizing our promotional code "Solmate" allowed customers to take 10% off their purchase. This trade show was a great success. Thanks to our virtual shopping day prior to the event, our employees were able to connect with other firms across Long Island and remind them to come to our floor! Our team made \$217,932.56 in sales! Again in spite of the pandemic our team managed to still remain professional and diligent in their work remotely and in person, we could not be prouder of our employees!



Performance



During the 2020-2021 school year, SolEnergy has attended three online trade shows! Even during the worldwide pandemic our firm has managed to overcome and overpower the circumstances and have accumulated over \$400,000 in total during these trade shows! We have also entered multiple competitions throughout the school year which include: the elevator pitch, the website competition, and the business plan. We are so proud of our team and their success and we are excited to see what the diligence and talent of our employees bring in the future!



SolEnergy





Company Goals



Our goal as a company is to initiate a stride towards the elimination of fossil fuels and carbon emission on Earth through the distribution of our wide scale of eco-friendly products and packages that channel the power of the sun. SolEnergy provides an alternative way of accessing electrical power that is safe, reliable, efficient, and affordable. When you flip the switch the flip to solar, you are taking part of the movement for a sustainable future for our home!



Fossil fuel emissions are among the greatest contributors to global warming and climate change. Did you know that these hit an all time high of 37,1 billion tons in 2018? How about that 82% of electricity generated was from fossil fuels in the United States alone in 2019?





Promotions



SolEnergy's exceedingly talented Marketing team announced that our firm would be participating in the trade show that took place this past month! We advertised our discount code for the month of February known as "SOLMATE" to portray that customers had the opportunity to get 10% off their purchase if they attended our sales lobby!



We also encourage consumers to visit our website to view what makes SolEnergy different from other companies. Besides selling solar panels, we have an array of products and packages that caters to a wide demographic of individuals, families and businesses. We have recently added new products such as The Solar-Power UV Cleaner, Solar Power Wireless Charger, and Solar Power Electric Backpack!

Employee Experiences

"SolEnergy has been participating in various trade shows and virtual conferences. Some of our female employees were fortunate enough to be granted the opportunity of attending the national women's conference and many found the experience extremely inspirational. Human resource has been working alongside Administration to



evaluate all of our employees. Additionally, both the HR and Marketing departments have been selected to move forward to the second round of their competitions within

the VE hub. The research and development team are currently in the process of analyzing ideas pertaining to new and original products for our company. Our employee of the month for December was awarded to Ryan Jones, Our astounding COO! The employee of the month of January will be in the midst of selection and will be determined through a vote."

- Anna Lulkin, Director of HR